

THE RILEY REPORT™

Statewide Poll **Analysis & Cross Tabulations**

April 6, 2005

INTRODUCTION & METHODOLOGY

Riley Research Associates surveyed Oregon households regarding their awareness and perceptions on a variety of subjects. The scientific telephone poll was conducted among 503 adult households throughout the state. This sample provides accuracy to within +/-4.37% at a 95% level of confidence. Fielding took place between March 21st and 25th, 2005, between the hours of 5:00 and 9:00 pm.

The cross tabulations include a geographic breakout. In these tables, the Portland Metropolitan Area includes Multnomah, Washington, Clackamas, and Columbia Counties. The Willamette Valley column includes: Marion, Polk, Yamhill, Linn, Benton, and Lane Counties. The Southern Oregon category includes: Jackson, Douglas, Josephine, and Klamath Counties. Central and Eastern Oregon Counties are dubbed “Eastern,” and the “Coast” includes all coastal counties except Lane (included in the Willamette Valley category). Political party was self-identified.

SUMMARY OF FINDINGS

Oregon’s Governor

While short of a statistically significant increase, Governor Kulongoski’s job approval rating appears to be headed in a positive direction. In our April 2003 poll, his favorability rating was 43% (versus 33% “neutral” and 23% “unfavorable”), compared to 46% today (with just 30% “neutral” and 23% remaining unfavorable). Interestingly, his approval rating has held steady among Democrats (at 61%), while climbing among Republicans (now 33%, up from 26% in 2003), and virtually unchanged among independents.

Portland Casino

Oregonians tend to support more than oppose the idea of Governor Kulongoski allowing an Indian casino in the Portland area (47% support, versus 40% oppose), however, if the revenue from such a casino were to be directed to education, the level of support rises dramatically to 63% (and opposition drops to 32%).

Oregon Health Plan Options

Oregonians tend to support the idea of providing limited benefits, but to as many people as possible (47%), as opposed to an alternative that would provide comprehensive benefits, but only to the neediest people (39%); 15 percent of those polled were undecided.

Interestingly, 62 percent of the youngest respondents (under age 25) favor limited benefits for the many, while 45 percent of those 65 or older prefer the more comprehensive option, but limited to the neediest. Democrats and young people tend to be aligned on this issue, while Republicans and older respondents tend to be aligned.

Social Security Options

When asked whether they would support or oppose a Social Security option that would allow individuals to direct the investment of a portion of their future benefits, a slight majority of Oregonians said they would support such an option (51% “support” versus 39% “oppose” and 10% “undecided”).

Age was a determining factor, as those under age 45 tend to support the option (62%-68%), while those 45 to 64 gave mixed responses, and those over age 65 tend to oppose the option (55%). Democrats tended to oppose the option (57%), while Republicans strongly supported it (76%), and independents were mixed or unsure.

Q1. On the national scene, would you support or oppose a social security option that would allow individuals to direct the investment of a portion of their future benefits? Strongly or somewhat?

	GENDER			AGE					EDUCATION					REGION					PARTY			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Some Cllg Trad	4-yr Dgre	Grad Dgre	Port land Area	Will mte Villy	Sou- Ore	Eas- Ore	Coas tal Ore	Dem	Rep	Ind/ Othr	Not Reg
Sample Base	503	254	249	37	76	107	104	82	93	133	191	87	89	220	136	59	61	26	198	172	70	48
Support	51%	52%	51%	68%	63%	62%	48%	49%	30%	53%	55%	56%	39%	52%	45%	59%	61%	42%	36%	76%	39%	48%
Strongly support	31%	32%	29%	38%	37%	37%	30%	30%	17%	30%	32%	32%	29%	32%	26%	29%	43%	23%	23%	45%	23%	25%
Somewhat support	21%	20%	22%	30%	26%	24%	18%	18%	13%	23%	23%	24%	10%	20%	18%	31%	18%	19%	14%	30%	16%	23%
Oppose	39%	41%	37%	32%	28%	23%	46%	45%	55%	38%	37%	32%	52%	38%	43%	31%	31%	54%	57%	17%	41%	38%
Somewhat oppose	8%	8%	8%	5%	8%	4%	13%	4%	13%	8%	9%	6%	8%	10%	4%	10%	5%	15%	7%	8%	10%	10%
Strongly oppose	31%	33%	29%	27%	20%	20%	34%	41%	42%	29%	28%	26%	44%	29%	39%	20%	26%	38%	50%	10%	31%	27%
Don't Know / Refused	10%	7%	12%	-	9%	15%	6%	6%	15%	10%	8%	11%	9%	10%	12%	10%	8%	4%	7%	7%	20%	15%
Don't know / Refused	10%	7%	12%	-	9%	15%	6%	6%	15%	10%	8%	11%	9%	10%	12%	10%	8%	4%	7%	7%	20%	15%
Chi Square		4.44				52.04				13.75				21.28						92.19		
		.349				.001				.317				.168						.001		

Q2. In terms of the job Governor Kulongoski has done since taking office, is your opinion generally favorable or unfavorable?

	GENDER			AGE					EDUCATION					REGION					PARTY			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Some Cllg Trad	4-yr Dgre	Grad Dgre	Port land Area	Will mte Villy	Sou- Ore	Eas- Ore	Coas tal Ore	Dem	Rep	Ind/ Othr	Not Reg
Sample Base	503	254	249	37	76	107	104	82	93	133	191	87	89	220	136	59	61	26	198	172	70	48
Favorable	46%	45%	47%	46%	51%	43%	48%	48%	43%	38%	49%	48%	52%	48%	46%	42%	46%	46%	61%	33%	47%	35%
Neutral / Both / Unsure	30	28	31	32	38	26	28	24	30	37	29	25	21	30	31	27	30	31	25	27	30	52
Unfavorable	23	26	21	22	11	29	24	28	24	23	21	25	26	22	22	31	23	19	13	39	21	13
Refused	1	1	1	-	-	2	-	-	3	2	1	1	1	0	1	-	2	4	1	1	1	-
Chi Square		1.83				20.28				9.14				6.14						56.42		
		.608				.162				.424				.909						.001		

Q3. Here in Oregon, would you support or oppose a decision by Governor Kulongoski to allow an Indian tribe to operate a casino in Portland?

	GENDER			AGE					EDUCATION					REGION					PARTY			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Some Cllg Trad	4-yr Dgre	Grad Dgre	Port land Area	Will mtte Villy	Sou- thm Ore	Eas- tern Ore	Coas tal Ore	Dem	Rep	Ind/ Othr	Not Reg
Sample Base	503	254	249	37	76	107	104	82	93	133	191	87	89	220	136	59	61	26	198	172	70	48
Support	47%	52%	42%	73%	71%	49%	44%	38%	27%	47%	51%	52%	36%	49%	45%	36%	56%	50%	49%	36%	59%	67%
Strongly support	25%	28%	21%	38%	38%	29%	23%	21%	10%	26%	29%	29%	11%	28%	18%	27%	26%	27%	21%	21%	29%	52%
Somewhat support	22%	24%	20%	35%	33%	20%	21%	17%	17%	21%	21%	23%	25%	21%	26%	8%	30%	23%	28%	15%	30%	15%
Oppose	40%	38%	42%	27%	24%	36%	46%	44%	53%	41%	38%	36%	47%	39%	40%	47%	38%	38%	37%	52%	34%	19%
Somewhat oppose	10%	9%	10%	16%	8%	10%	11%	7%	11%	8%	10%	6%	16%	10%	10%	12%	5%	15%	10%	10%	11%	8%
Strongly oppose	30%	29%	31%	11%	16%	25%	36%	37%	42%	32%	28%	30%	31%	28%	30%	36%	33%	23%	27%	42%	23%	10%
(Don't Know / Refused)	13%	10%	16%	-	5%	16%	10%	18%	20%	13%	11%	13%	17%	13%	15%	17%	7%	12%	14%	12%	7%	15%
(Don't know / Refused)	13%	10%	16%	-	5%	16%	10%	18%	20%	13%	11%	13%	17%	13%	15%	17%	7%	12%	14%	12%	7%	15%
Chi Square		7.69				62.31				16.27				18.36				44.83				
		.103				.001				.179				.303				.001				

Q4. Would you support or oppose a Portland Indian Casino if the state's revenue from the casino were directed to public education?

	GENDER			AGE					EDUCATION					REGION					PARTY			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Some Cllg Trad	4-yr Dgre	Grad Dgre	Port land Area	Will mtte Villy	Sou- thm Ore	Eas- tern Ore	Coas tal Ore	Dem	Rep	Ind/ Othr	Not Reg
Sample Base	503	254	249	37	76	107	104	82	93	133	191	87	89	220	136	59	61	26	198	172	70	48
Support	63%	66%	60%	86%	87%	64%	56%	56%	49%	66%	68%	66%	48%	64%	62%	53%	72%	65%	67%	52%	74%	75%
Strongly support	44%	48%	39%	65%	59%	46%	44%	33%	31%	53%	47%	41%	27%	42%	43%	46%	52%	42%	48%	32%	47%	65%
Somewhat support	19%	17%	21%	22%	28%	18%	12%	23%	18%	13%	20%	24%	21%	22%	19%	7%	20%	23%	18%	20%	27%	10%
Oppose	32%	30%	34%	11%	12%	30%	39%	39%	42%	30%	28%	29%	43%	30%	33%	41%	23%	31%	28%	44%	23%	21%
Somewhat oppose	6%	4%	7%	5%	3%	7%	9%	1%	6%	3%	6%	3%	10%	6%	5%	8%	2%	4%	6%	6%	4%	4%
Strongly oppose	26%	25%	27%	5%	9%	22%	31%	38%	35%	27%	23%	25%	33%	24%	28%	32%	21%	27%	22%	38%	19%	17%
Don't Know / Refused	5%	5%	6%	3%	1%	7%	5%	5%	9%	4%	4%	6%	9%	5%	5%	7%	5%	4%	5%	5%	3%	4%
Don't know / Refused	5%	5%	6%	3%	1%	7%	5%	5%	9%	4%	4%	6%	9%	5%	5%	7%	5%	4%	5%	5%	3%	4%
Chi Square		5.13				55.49				24.96				12.30				29.71				
		.274				.001				.015				.723				.003				

Q5. Regarding the Oregon Health Plan. Which of these two options makes the most sense? Should the Oregon Health plan insure as many people as possible with a limited benefit package or should the state offer a comprehensive benefit package, but only for the neediest Oregonians?

	GENDER			AGE						EDUCATION					REGION					PARTY			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Some Cllg Trad	4-yr Dgre	Grad Dgre	Port land Area	Will mitte Vlly	Sou- thm Ore	Eas- tern Ore	Coas tal Ore	Dem	Rep	Ind/ Othr	Not Reg	
Sample Base	503	254	249	37	76	107	104	82	93	133	191	87	89	220	136	59	61	26	198	172	70	48	
Limited package / as many people as possible	47%	44%	49%	62%	53%	51%	46%	50%	29%	38%	49%	51%	52%	51%	46%	31%	52%	35%	56%	38%	43%	44%	
Comprehensive package / neediest people	39	40	37	32	39	36	46	29	45	44	36	41	35	34	35	61	34	58	31	47	44	42	
Don't know / Refused	15	16	14	5	8	13	8	21	26	17	16	8	13	15	18	8	13	8	14	16	13	15	
Chi Square			1.28			32.95					8.46				21.11					13.41			
			.527			.001					.206				.007					.037			